

EDUCATION | Hofstra University Class of 2012

3.73 gpa - Hofstra University Honors College

- Phi Beta Kappa, Salzburg Academy for Global Media and Change 2010
- Mass Media Studies, Global Studies, Fine Arts

Creative Outreach and Design Specialist | Adobe Systems Inc: Software Company

august 2016 - current

- Lead designer outreach, creative assets sourcing and management for commissioned content initiatives
- Developed artist portfolio management strategies for aesthetic and technical Photoshop, Illustrator and InDesign needs
- Produced templates graphics for Photoshop, Illustrator and InDesign consumption
- Tested complex in-app design files and writing usability documentation and file specs

Producer and Fabricator | Little Cinema: Immersive Film Production

april 2017 - current

- Providing creative direction and support in fabrication and costuming projects for more than 12 immersive film experiences
- Managed digital and print assets such as video footage, image collections, social media campaigns and print assets
- Stage managed off-site shows at the Brooklyn Museum

Instructor | girl develop it: Technology Education Non-Profit

june 2015 - current

- Taught and supported instructors in HTML, CSS, Javascript, JQuery, Git, UX/UI courses, classes ranging from 8-24 attendees
- Developed curriculums for Adobe XD

Assistant Creative Director; User Experience and Usability Consultant | rayogram: Creative Agency

april 2013 - january 2018

- Developed creative and production strategies of technical and design projects for government, nonprofit and corporate clients
- Designed a variety of large-scale user interfaces including data delivery platforms, mobile surveys, and interactive forms
- Built, designed, tested and managed launches of more than 15 newsletters, 5 usability/fiscal reports and innumerable webpages
- Trained and provided technical support for clientele of varying skill sets on digital content management and CMS interfacing
- Usability test writing, execution and analysis for design development and iterative testing for non-profit and government project

Web and Graphic Designer | New York Residence Inc: Real Estate Agency

august 2012 - december 2012

- Designed and built internal website pages and external email newsletters to a distribution list of over 40k subscribers

WINNER | 2015 Samsung Makers Against Drought Hackathon (UX/UI Design, Front End Development)

ORGANIZER | unglitchthe.net : a net neutrality activist collective and creative showcase

VOLUNTEER | Celebrate! Brooklyn, BiomeArts SWALE Project, Sacred Dance Studio