

## **M.S. Data Visualization | Parson's at The New School | 2022**

## **B.A. Media Studies, Fine Arts | Hofstra University 2012**

*magna cum laude - Hofstra University Honors College*

- Phi Beta Kappa, Salzburg Academy for Global Media and Change 2010

## **Design Content Strategy, Vectors & Illustrations Lead | Adobe Inc.: Software Company**

*August 2016 - current*

- Build artist resources and led artist outreach, usability research and commissioned creative direction
- Led design trend research methodology development and direction
- Produced design content and submission specs for Photoshop, Illustrator and InDesign
- Tested complex in-app design files and developed usability documentation and technical specs

## **Assistant Creative Director; User Experience Consultant | Rayogram: Creative Agency**

*April 2013 - January 2020*

- Developed creative production strategies for technical and design projects
- Designed user interfaces including data delivery platforms, mobile surveys, and interactive forms
- Built, designed, tested and managed launches of newsletters, ongoing usability reports and web pages
- Wrote usability tests and analyses for design development and iterative testing

## **Producer and Fabricator | Little Cinema: Immersive Film Production & Museum of Future Experiences**

*April 2017 - December 2019*

- Supported creative direction for fabrication projects for more than 18 immersive film experiences
- Managed digital and print assets such as image collections, poster series, and social media campaigns

## **Instructor | girl develop it: Technology Education Non-Profit**

*June 2015 - June 2019*

- Taught classes in HTML, CSS, JavaScript, JQuery, Git, and UX/UI ranging from 8-24 attendees
- Developed curriculum for Adobe XD prototyping features

## **Web and Graphic Designer | New York Residence Inc: Real Estate Agency**

*August 2012 - December 2012*

- Designed and developed web pages and email newsletters to a distribution list of over 40k subscribers

**WINNER** | Samsung Makers Against Drought Hackathon (UX/UI Design, Front End Development, Research)

**ORGANIZER** | Unglitch: an art-tech activist cooperative, NYC Mesh: community-owned internet